

For Immediate Release

2008 St. Jude Memphis Marathon Weekend online registration is now open

New race cap set to ensure a "quality race experience"

ALSAC/St. Jude Contact:

Tiffany Strange
office: 901.578.2344; cell: 901.438.5249
tiffany.strange@stjude.org

MEMPHIS, TENN. (May 1, 2008) – Registration for the 2008 St. Jude Memphis Marathon Weekend to be held December 6 is now open online at www.stjudemarathon.org. Participants are encouraged to register early as the number of participants for the three races is being limited to 14,000. The marathon committee is allowing 3,000 registrants for the marathon, 8,000 in the half marathon and 3,000 in the Memphis Grizzlies House 5K. Proceeds from all three races benefit St. Jude Children's Research Hospital®, the premier pediatric cancer research center.

The marathon committee implemented a race cap to ensure a quality race experience for all. "We have experienced a tremendous growth in entries over the past few years. By limiting the number of registrants, we are able to keep the finish line at AutoZone Park, Memphis' AAA baseball stadium," said Wain Rubenstein, race director. "The finish line at the ballpark is one our signature imprints of race weekend and our participants enjoy completing their race on the field. We also wanted to keep the finish line in the heart of downtown Memphis, just a few blocks from the start."

The St. Jude Memphis Marathon Weekend is one of the few major marathons in the country to benefit a single charity. More than 11,300 runners and walkers participated in last year's three races, up 33 percent from the previous year. From the \$30,000 purse, Ethiopian native and current Bronx resident Genna Tufa, received \$5,000 as the top 2007 finisher.

All three race courses take runners and walkers past many of Memphis' most famous landmarks including Beale Street, Sun Studio, the Mississippi River and the National Civil Rights Museum. The St. Jude Memphis Marathon Weekend, presented by Juice Plus+®, is a collaborative effort between St. Jude and the Memphis Runners Track Club. To learn more about the three races and to register online, visit www.stjudemarathon.org.

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Memphis Marathon Registration Open
Add One

About St. Jude:

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by late entertainer Danny Thomas and based in Memphis, Tennessee, St. Jude freely shares its discoveries with scientific and medical communities around the world. No family ever pays for treatments not covered by insurance, and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fundraising organization. For more information, please visit www.stjude.org.

About the presenting sponsor:

Juice Plus+[®] is an easy and inexpensive way to add nutrition from a wide variety of different fruits, vegetables and grains to your diet, everyday. It provides whole food based nutrition from 17 different fruits, vegetables and grains in convenient capsule, chewable or gummi form.

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