



Registration is now open for 2011 St. Jude Memphis Marathon Weekend races

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MEMPHIS, TENN. (May 2, 2011) – Registration is now open for the 2011 St. Jude Memphis Marathon Weekend races to be held Saturday, December 3. Participants can register online at www.stjudemarathon.org for any of the four races: St. Jude Memphis Marathon, St. Jude Memphis Half Marathon, the Memphis Grizzlies House 5K and the St. Jude Memphis Family Race and Kids Marathon.

Current registration fees are:

Race	Current Registration Fee*
<i>St. Jude Memphis Marathon</i>	\$85
<i>St. Jude Memphis Half Marathon</i>	\$60
<i>Memphis Grizzlies House 5K</i>	\$30
<i>St. Jude Memphis Family Race & Kids Marathon</i>	\$15 per parent; \$10 per child

*Registration fees will increase August 1

In addition, participants can make their race experience even more meaningful by becoming a St. Jude Hero. This special community of runners and walkers not only commit to the challenge of completing an endurance race; they commit to helping the kids of St. Jude in their fight for life by fundraising for the hospital as they train. To help St. Jude Heroes raise money, fundraising tools including a personalized webpage are provided. St. Jude Heroes race to cross the finish line but the patients of St. Jude are the true winners. Last year, more than 4,000 St. Jude Heroes raised \$3 million in support of the lifesaving research and treatment conducted at St. Jude.

The St. Jude Memphis Marathon Weekend is one of the few major marathons in the country to benefit a single charity. The St. Jude Memphis Marathon Weekend, presented by Juice Plus+[®], is a collaborative effort between St. Jude and the Memphis Runners Track Club. To learn more, visit www.stjudemarathon.org.

About St. Jude:

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute. Founded by late entertainer Danny Thomas and based in Memphis, Tenn., St. Jude freely shares its discoveries with scientific and medical communities around the world. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay. St. Jude is financially supported by ALSAC, its fundraising organization. In 2010, St. Jude was ranked the most trusted charity in the nation in a public survey conducted by Harris Interactive, a highly respected international polling and research firm. St. Jude was also named the nation's top children's cancer hospital in the 2010-11 Best Children's Hospitals rankings published by U.S. News & World Report. For more information, go to www.stjude.org and follow St. Jude on www.facebook.com/stjude and www.twitter.com/stjude.

About the presenting sponsor:

Juice Plus+[®] is an easy and inexpensive way to add nutrition from a wide variety of different fruits, vegetables and grains to your diet, everyday. It provides whole food based nutrition from 17 different fruits, vegetables and grains in convenient capsule, chewable or gummi form.

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