



St. Jude Memphis Marathon Weekend Sells Out, Breaks Registration Record

All three races sell out with a total of 14,000 participants on race day

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MEMPHIS, TENN. (November 14, 2008) – The St. Jude Memphis Marathon Weekend has reached full capacity with 14,000 registered participants in three races: marathon, half marathon and the Memphis Grizzlies House 5K. All races will be held December 6 and benefit St. Jude Children’s Research Hospital®, one of the world’s premier pediatric cancer research centers.

A registration cap was set at 14,000 earlier this year allowing 3,000 registrants for the marathon, 8,000 in the half marathon and 3,000 in the Memphis Grizzlies House 5K. Last year, the St. Jude Memphis Marathon Weekend races welcomed more than 11,300 participants. For more information or to become a volunteer, visit www.stjudemarathon.org.

Currently more than 2,000 race participants have registered as St. Jude Heroes. These individuals are raising money for the hospital by obtaining pledges from family and friends as they train for their chosen race. Last year, more than 1,800 St. Jude Heroes participated in race weekend and raised more than \$1.2 million for St. Jude.

The marathon, half marathon and Memphis Grizzlies House 5K courses feature many of Memphis’ most famous landmarks including Beale Street, Sun Studio and the National Civil Rights Museum. Each race will end at AutoZone Park, the home of the AAA baseball team, Memphis Redbirds. The St. Jude Memphis Marathon Weekend, presented by Juice Plus+®, is a collaborative effort between St. Jude and the Memphis Runners Track Club.

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About St. Jude:

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute. Founded by late entertainer Danny Thomas and based in Memphis, Tenn., St. Jude freely shares its discoveries with scientific and medical communities around the world. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay. St. Jude is financially supported by ALSAC, its fundraising organization. For more information, please visit www.stjude.org.

About the presenting sponsor:

Juice Plus+[®] is an easy and inexpensive way to add nutrition from a wide variety of different fruits, vegetables and grains to your diet, everyday. It provides whole food based nutrition from 17 different fruits, vegetables and grains in convenient capsule, chewable or gummi form.

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