



Finding cures. Saving children.

On Your Mark. Get Set. Go Register.

St. Jude Memphis Marathon Weekend encourages early registration before September 15

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MEMPHIS, TENN. (August 14, 2008) – Endurance runners and walkers are encouraged to take advantage of early registration savings before September 15 for the St. Jude Memphis Marathon Weekend races. All races will take place on December 6 and benefit St. Jude Children’s Research Hospital[®], one of the world’s premier pediatric cancer research centers.

The current registration prices are as follows:

Race	Current Registration Fee	Registration Fee beginning September 15
St. Jude Memphis Marathon	\$70	\$80
St. Jude Memphis Half Marathon	\$45	\$60
Memphis Grizzlies House 5K	\$25	\$30

Participants are encouraged to register early not only due to the upcoming price increase but also because a registration cap of 14,000 has been set. The marathon committee is allowing 3,000 registrants for the marathon, 8,000 in the half marathon and 3,000 in the Memphis Grizzlies House 5K. The marathon committee implemented a race cap to ensure a quality race experience for all. Last year, the St. Jude Memphis Marathon Weekend races welcomed more than 11,300 participants.

Wain Rubenstein, race director, encourages all interested participants not to procrastinate in registering. “Since implementing the race cap and opening race registration in May, we have had great response,” he said. “Now is the time for participants to register to take advantage of early savings and to secure their spot on race day.”

The marathon, half marathon and Memphis Grizzlies House 5K’s courses feature many of Memphis’ most famous landmarks including Beale Street, Sun Studio and the National Civil Rights Museum. Each race will end at AutoZone Park, the home of the AAA baseball team, Memphis

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Early Savings for Race Weekend

Add One

Redbirds. The St. Jude Memphis Marathon Weekend, presented by Juice Plus+[®], is a collaborative effort between St. Jude and the Memphis Runners Track Club.

Race participants can further help in the fight to find cures and save children by becoming a St. Jude Hero and raising money for the hospital. Participants in the St. Jude Heroes program raise funds by obtaining pledges from family and friends as they prepare for their chosen race. Last year, more than 1,800 St. Jude Heroes participated in the race weekend and raised more than \$1.2 million for St. Jude. To register for any of the races and for more information about the St. Jude Heroes Charity Athlete Program, visit www.stjudemarathon.org.

About St. Jude:

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by late entertainer Danny Thomas and based in Memphis, Tenn., St. Jude freely shares its discoveries with scientific and medical communities around the world. No family ever pays for treatments not covered by insurance and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fundraising organization. For more information, please visit www.stjude.org.

About the presenting sponsor:

Juice Plus+[®] is an easy and inexpensive way to add nutrition from a wide variety of different fruits, vegetables and grains to your diet, everyday. It provides whole food based nutrition from 17 different fruits, vegetables and grains in convenient capsule, chewable or gummi form.

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